

STREAMING & WEBCASTING



• Live stream webcast player

Simple player presentation using live streaming technology to broadcast events. It can be relayed simultaneously on any online video platforms.



Functionalities & Options

INCLUDED

- ✓ Personalized templates & mini-site
- ✓ Compatibility with all browsers and operating systems
- ✓ Optimized for HTML5 format
- ✓ Responsive mode for all devices (smartphones & tablets)
- ✓ Application toolbars & full-screen mode
- ✓ Private streaming & storage servers based in France
- ✓ Dedicated team of IT experts
- ✓ Securized access (login list or registration mode)
- ✓ Online live data statistics

ON DEMAND

- Live synchronized multilingual streams
- Live synchronized variable selected video bit rates
- Live video multicast on public platforms
- Marketing tools (CRM, KPI & e-mailing management)
- IT tools (specific security process / Smart data statistics)

STREAMING & WEBCASTING



Synchronized webcast

Synchronized audio / video multilingual streams with contents and indexes. Streams, data and elements are automatically linked in real-time, as well as on replay.



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- ✓ Application toolbars & full-screen mode
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- ✓ Dedicated team of IT experts
- ✓ Securized access (login list or registration mode)
- ✓ Online live data statistics
- ✓ Live synchronized multilanguage streams
- ✓ Slideshow management (synchronized & for download)

ON DEMAND

- Simultaneous translation (booth & teams) management
- Subtitling, transcript, velotype, sign language...
- Live synchronized variable selected video bit rates
- Live video multicast on public platforms
- Marketing tools (CRM, KPI & e-mailing management)
- IT tools (specific security process / Smart data statistics)

STREAMING & WEBCASTING



Full interactive webcast

Dynamic webcast which can integrate any interactive tools (Chat, social media feed...).

All the data will be directly downlinked to the moderator interface to be processed.



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- ✓ Private streaming & storage servers based in France
- ✓ Dedicated team of IT experts
- ✓ Securized access (login list or registration mode)
- ✓ Online live data statistics
- ✓ Live synchronized multilanguage streams
- ✓ Slideshow management (synchronized & for download)
- ✓ Live Q&A tool (moderation & publishing)
- ✓ Live-chat tool (on-line or for internal use)
- ✓ Social network feeds (moderation & publishing)

ON DEMAND

- Engagement tools embedding (Klaxoon, vote...)
- Remote war room - administrator mode
- Simultaneous translation (booth & teams) management
- Subtitling, transcript, velotype, sign language...
- Live synchronized variable selected video bit rates
- Live video multicast on public platforms
- Marketing tools (CRM, KPI & e-mailing management)
- IT tools (specific security process / Smart data statistics)

STREAMING & WEBCASTING



Webcast template generator

Get your own licence and create all the webcast for your company. The platform is user-friendly, accessible without technical knowledge and pre-configured for your needs.

HOW TO PROCEED STEP BY STEP

▶ Step 1 : let us configure

- Personalized templates for various uses
- IT & AIV preferences and guidelines

▶ Step 2 : plan a webcast

- Enter the date, the time and the title of your event
- Choose the template to use
- Choose the access mode and import the participant login list (spreadsheet file), if necessary

▶ Step 3 : fill in the fields

- Stay on default mode or place a check mark next to the items to be activated (languages, accessibility mode, IT preferences...)
- Import elements (slideshow, feed url, contents)

▶ Step 4 : stream !

- On the day of the event, you can:
- Open and close the webcast session
 - Synchronize the imported contents
 - Moderate online questions or comments before posting
 - Consult connection statistics in real time



ONLINE HELPDESK

We care about our client's satisfaction.

We are at your disposal to help you through:

- Our system of online support tickets in our technical portal
- Our user's guide and online helpdesk

STREAMING & WEBCASTING



Multicast & video channel management

Creation, management and technical settings for live stream events on video / audio social network platforms (YouTube, Facebook...).

Management of video channels.



Share media & boost exposure

MULTICASTING OF LIVE STREAMS

Fulfill "digital native" communities' expectations and provide live audio / video streams to :

- communities and followers on social media platforms
- employees and collaborators on internal network servers
- press and journalists on the website of the company

We share live multicast from the stream source to the various channels by saving specific parameters for each one.

ON-LINE CHANNELS AND LIBRARIES (STREAMING AND FOR DOWNLOAD)

Continuously improve company's communications by making audio or video contents available on public platforms or on your website :

- interviews, testimonials, forums and round-tables
- events and meetings, training sessions and demos
- corporate and promotional clips and podcasts, advertising messages

We manage media contents for private or public channels by converting them into a replay optimized compressed format.

STREAMING & WEBCASTING

✓ Included On demand ✗ Not included



Technology & configuration	Webcast player	Synchronized webcast	Full interactive webcast	Webcast template generator
Compatibility with all browsers and operating systems	✓	✓	✓	✓
Optimized for HTML5 format	✓	✓	✓	✓
Live synchronized multi-flow technology	<input type="checkbox"/>	✓	✓	✓
Live Synchronized Variable selected video bit rates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Live Synchronized contents & streams	<input type="checkbox"/>	✓	✓	✓
Online data statistics in real-time	✓	✓	✓	✓
Ergonomics & design				
Personalized templates and mini-site	✓	✓	✓	✓
Responsive mode for all devices (smartphones & tablets)	✓	✓	✓	✓
Application toolbars & full-screen mode	✓	✓	✓	✓
Contents & accessibility				
Live synchronized multilanguage streams	<input type="checkbox"/>	✓	✓	✓
Slideshow management (synchronized & for download)	✗	✓	✓	✓
(optional) - Simultaneous translation (booth & team)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✗
(optional) - subtitling, transcript, velotype, sign language...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✗
Security & Access management				
Private streaming and storage servers based in France	✓	✓	✓	✓
Dedicated team of IT experts	✓	✓	✓	✓
Securized access (login list or registration mode)	✓	✓	✓	✓
On-site tests under live conditions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(Optional) - Access by IP adress detection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interactivity & multicast				
Live Q&A tool (moderation & publishing)	✗	✗	✓	✓
Live-chat tool (on-line or for internal use)	✗	✗	✓	✓
Social network feeds (moderation & publishing)	✗	✗	✓	✓
Mulcast on public platforms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(Optional) - Engagement tools embedding (Klaxoon, vote...)	✗	✗	<input type="checkbox"/>	✗
(Optional) - Remote war room (administrator mode)	✗	✗	<input type="checkbox"/>	<input type="checkbox"/>
Other options				
Marketing tool - CRM, KPI cross-selling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing tool - Invitation & e-mailing management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IT tools - smart data statistics cross-selling & report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Return to live mode	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Risky business" mode (Stream pausing, delayed live streams)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>