# **Functionalities**

Marketing tool - CRM, KPI cross-selling

Return to live mode

Marketing tool - Invitation & e-mailing management

IT tools - smart data statistics cross-selling & report

"Risky business" mode (Stream pausing, delayed live streams)

## STREAMING & WEBCASTING

	O·			O°
Technology & configuration	Webcast player	Synchronized webcast	Full interactive webcast	Webcast template
Compatibility with all browsers and operating systems	~	V	V	V
Optimized for HTML5 format	V	V	V	V
Live synchronized multi-flow technology		V	~	V
Live Synchronized Variable selected video bit rates				
Live Synchronized contents & streams		V	~	V
Online data statistics in real-time	V	V	<b>V</b>	<b>V</b>
Ergonomics & design				
Personalized templates and mini-site	V	V	V	~
Responsive mode for all devices (smartphones & tablets)	V	V	V	V
Application toolbars & full-screen mode	~	~	~	~
Contents & accessibility				
Live synchronized multilanguage streams		V	V	V
Slideshow management (synchronized & for download)	X	V	~	V
(optional) - Simultaneous translation (booth & team)				X
(optional) - subtitling, transcript, velotype, sign language			•	X
Security & Access management				
Private streaming and storage servers based in France	V	V	V	V
Dedicated team of IT experts	V	~	~	V
Securized access (login list or registration mode)	~	~	~	V
On-site tests under live conditions		•		•
(Optional) - Access by IP adress detection				
Interactivity & multicast				
Live Q&A tool (moderation & publishing)	Х	Х	V	~
Live-chat tool (on-line or for internal use)	X	X	V	V
Social network feeds (moderation & publishing)	X	X	~	~
Multicast on public platforms				•
(Optional) - Engagement tools embedding (Klaxoon, vote)	X	X		X
(Optional) - Remote war room (administrator mode)	X	X		



•

•

•

## **Functionalities**

## AUDIO/VIDEO CONFERENCING

✓ Included			
Technolgy & systems	Point to point conference	multi-screen conference	Multicast conference
Audio / video webinars	<b>✓</b>	~	V
Professional use of existing tools (Google Hangout, Skype)	V	V	V
Interface with professional systems (Cisco, Polycom)	<b>✓</b>	V	~
Implementation of private conferencing (IT operation)	<b>✓</b>	V	V
Implementation of private conferencing (by satellite)	<b>✓</b>	~	V

## **Functionalities**

#### AUDIOVISUAL & EVENT

Audiovisuel equipment & teams	Webcast / conferencing	Events / seminars	Tv show / Studio
Live streaming encoding kit & team	<b>✓</b>	~	~
Technical skills interface	<b>✓</b>	V	V
AV technical manager	V	~	<b>✓</b>
Event equipment & teams	V	V	V
Equipment & desks	<b>✓</b>	V	V
Stage management	<b>V</b>	V	V

